

A close-up, high-resolution photograph of a human eye. The iris is a deep, dark brown color and contains a clear reflection of a person's face, likely the artist, looking directly at the camera. The eye is framed by long, dark eyelashes and a light-colored, slightly wrinkled eyelid. The overall lighting is soft, creating a calm and intimate atmosphere.

# ARTIST PORTFOLIO

Laia Cabrera | Isabelle Duverger

LAIA CABRERA & CO



## ILLUSION, June 2019 - June 2020

Immersive Interactive Cinematic Art Installation

by Laia Cabrera and Isabelle Duverger

Interactivity by Aniol Saurina Masó

Music and Sound design by Nana Simopoulos

with Mary Ann McSweeney

What is real? What is imaginary? Is the distinction just in our mind?

“Illusion” is an immersive interactive experience about the art of seeing, created by awarded filmmakers and visual artists Laia Cabrera and Isabelle Duverger in collaboration with interactivity designer Aniol Saurina Masó that departs from the notion of “visual illusions”, a powerful means by which to challenge our mind and the inner and subjective approach to time and space. Through projection mapping, augmented reality, interactivity, video art, sound design and animation, we invite our audience to experience a sensorial journey onto magical realms and thought-provoking realities. “Illusion” is a mirage, a playful art installation that blurs the line between true and false, merging the physical and digital worlds.

<https://www.laiacabreraco.com/illusion>

flutter

SONOS



FLAVOR PAPER

**BORN THIS WAY/  
FOUNDATION**













## AIRE, 2014

### VISUAL CONCERT for NOMADS

180° Video Mapped Installation Multimedia Concert

Tempietto di Bramante - Rome, Italy

Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co)  
Film Direction, Projection Design, Video Art and Animation

SITE-SPECIFIC VISUAL CONCERT WITH IMMERSIVE VIDEO  
MAPPED PROJECTION DESIGN ON AN ARCHITECTURAL SPACE.  
This project, forged in New York, searches for new forms of  
expression within the creative frame of contemporary art.  
The creation of suggestive atmospheres, sustains a collective pulse  
accentuated by the international diversity of its artists.

#### Live Orchestra & Performers

Javier Moreno - Musical Direction, composition and bass  
Isabel Cadenas Cañón - Poetic Creation and Performance  
Francesco Lo Cascio - Vibraphone  
Francesco Diodatti - Guitar and Sound Effects  
Marcello Allulli - Saxophone / Ermanno Baron - Battery  
Prisca Amori - Violin / Matteo Scarpelli - Cello  
Lucia Miranda - Assistant Stage Manager

<https://www.laiacabreraco.com/airerome>







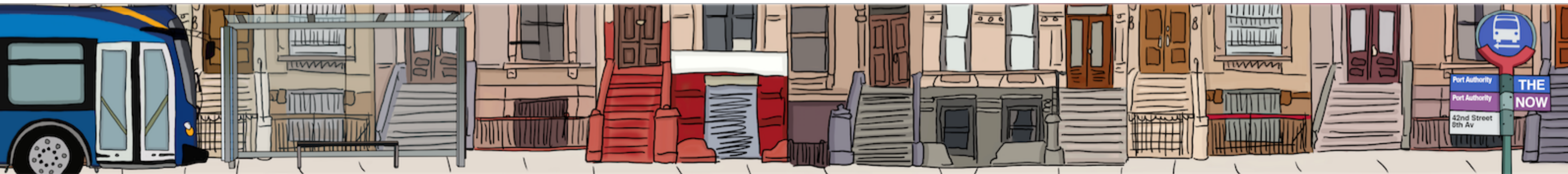












## THE NOW, 2018-2019 - Interactive Video Art Installation (Public Art), Port Authority Bus Terminal, Times Square, New York

"Welcome to The Now, a journey into magical worlds, opening doors to hidden places and participatory environments."

An immersive interactive experience, using gesture-responsive video-art-illustration-animation as a tool for storytelling and audience connection in the heart of New York city, on the windows of the Port Authority Bus Terminal in Times Square. A time travel cinematic voyage to visually striking places, live painting, animated characters and evolving narratives, as you walk, move and point to the different storylines. As the viewer explores and interacts with the created space and characters, they too become part of the world of the now.



The Now created by Laia Cabrera & Isabelle Duverger (Visual Design & Video Art Installation) / Interactivity design by NoirFlux (Lorne Covington and Bill Saiff) and Karan Parikh / A Coolture New York Platform

<https://www.laiacabreraco.com/thenow>



Create, feel empowered, have fun!

@cooltultureimpact

#### FEATURED PRESENTATION / THE NOW

**THE NOW**, a journey into magical worlds, opening doors to hidden places and participatory environments through videoart, illustration-animation, video mapping and interactivity. **THE NOW** explores transitory spaces and unseen parallel realities, a time travel cinematic voyage to visually striking places, live painting, animated characters and evolving narratives. #thenow

#### FEATURED ARTISTS / LAIA CABRERA AND ISABELLE DUVERGER

Visual design and art installation created by awarded creative team **LAIA CABRERA & Co**, founded by Spanish filmmaker and video artist Laia Cabrera and French animator and projection mapping artist Isabelle Duverger.

Searching for new ways of using the space and visual imaginary as a tool for narrative storytelling and audience connection, driven by both scenographic and dramaturgical aspect and creating immersive content experiences in contemporary artwork.

@laiacabrera @isabelleduverger

#### FEATURED INTERACTIVITY / NOIRFLUX

Interaction artists Lorne Covington and Bill Saiff, working as **NOIRFLUX**, create responsive art environments for immersive exploration, expression, and education. Using innovation in multi-person gestural interfaces, advanced spatial sensing, and physical and mixed reality techniques, their work effortlessly extends visitors' capabilities and senses, focusing on the intangible space between action and response. @noirflux @noirfluxarts

Karan Parikh, an immersive experience developer. His core areas of focus are mixed reality, interaction design, spatial AR, adaptive and binaural audio. @karan\_immersive

COOPERACION  
MÚLTIPLES BRANDS  
STEREOLABS

#### INDIVIDUALS:

Toni Klein, Wayne Sapper, Ellis Edmonds, Justin Kneuman, Sergio Pardo López, Antonio López, Tomas López, Alejandra Olmedo, Dario Vaccaro, Laia Cabrera, Isabelle Duverger, Lorne Covington, Bill Saiff, Karan Parikh, Daniel Gómez, Joseph McCue, Robert Drog, Dan Suarez, Erik Lombardot, Ellen Mahoney, Richard Kandas, John Bailey, Juan Jose Herrero de la Muela, Fiona Kempton, Alberto Ferreras, Natalia Aranzana, Javier Fernández Cuenca, Ana, Laura, Alejandra Patricia Calvo de Luis.

THANKS TO ALL THE CORPORATIONS AND INDIVIDUALS  
THAT THROUGH THEIR UNCONDITIONAL SUPPORT  
MADE THIS UNIQUE PROJECT A REALITY.

CULTURAL SEMIOTIC ALLIANCE

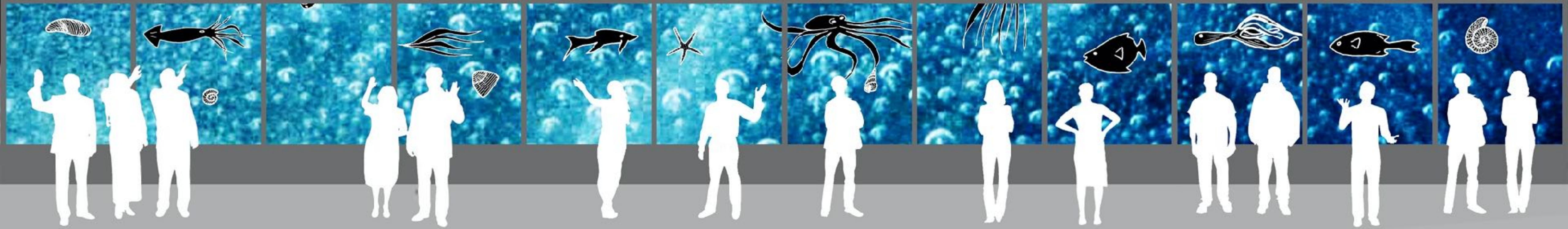


# cooltulture

## IMPACT















**SELF ON THE SHELF, 2018** - Immersive Interactive Video Mapping and Sound Installation, Spring Break Art Show, New York

In 'Self On The Shelf', filmmaker Laia Cabrera and animator Isabelle Duverger will co-create an interactive immersive installation for Spring Break Art Show, turning a small boy's bedroom into a nightmarish dreamscape in honor of the eponymous elf which has become the symbol of our children's intimate acceptance of 21st century surveillance realities. An Immersive Interactive Video Mapping and Sound Art Installation by Laia Cabrera and Isabelle Duverger curated by Christine Miele, Interaction by Nicola Carpeggiani

<https://www.laiacabrera.com/selfontheshelf>

SPRING/  
BREAK  
ART SHOW



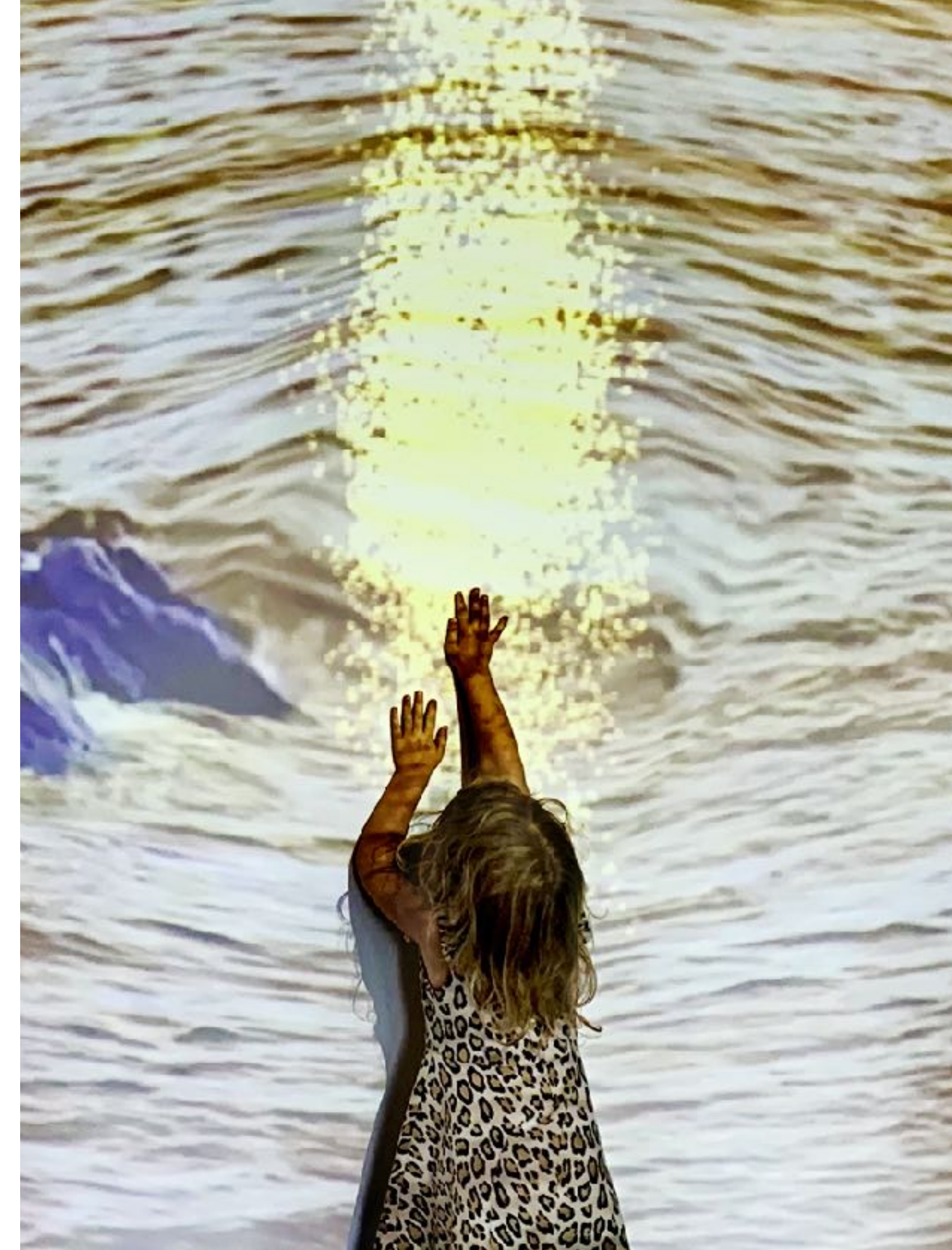






Dear  
Diary,





**WITHIN REACH, 2020** - Immersive Interactive Video Mapping and Sound Installation, Art Wall Coolvines Powerhouse, Jersey City, NJ

"Within Reach" is an interactive art installation about transformation, reconnecting with the origin, nature and our relationship to it, created by filmmaker Laia Cabrera and visual artist Isabelle Duverger in collaboration with interactive designer Aniol Saurina Masó and composer Nana Simopoulos.

Art Wall, Powerhouse Arts District, Jersey City, August 11 - October 14, 2020

<https://www.laiacabreraco.com/withinreach>





**FALLING SKY, 2019** - Immersive Video Mapping for Dance Performance, New Jersey Performing Arts Center (NJPAC), Newark, NJ

“Falling Sky” is a collaboration between Nimbus Dance, Laia Cabrera and Isabelle Duverger, and Qasim Naqvi. “Falling Sky” conjures the lofty, spiritual realm of the skies, addressing the implications of a changing climate and natural world to our psyche and consciousness. It premiered at the New Jersey Performing Art Center - Victoria Theater on November 14, 2019 with live music from the New Jersey Symphony Orchestra.

NJPAC, November 14th, 2019 / BAM Fisher, March 20-21, 2020

<https://www.laiacabrera.com/fallingsky>















## AIRE, 2016 - Video Installation Performance Concert, The Poughkeepsie Underwear Factory, NY

"Aire – Visual Concert for Nomads" is a cinematic, musical and poetic piece that travels through time and space, for those seeking permanently, never having the feeling of forever.

Supported by NeighborWorks America and Arts Mid-Hudson, in cooperation with Poughkeepsie Open Studios. The project is made possible with funds from the Decentralized Program, NYSCA, New York State Legislature, and administrated by Art Mid-Hudson.

Laia Cabrera and Isabelle Duverger (Laia Cabrera & Co) - Film Direction, Projection Design, Videoart and Animation

Javier Moreno - Musical Direction, composition and bass / Ernesto Llorens (Violin) / Michael Attias (Alto Saxophone) / George Dulin (Keys) / Jeff Davis (Drums)

<https://www.laiacabreraco.com/airepoughkeepsie>











Aire - Poughkeepsie, Hudson Valley, 2016



## UNTITLED MIND, 2013

Indoor/Outdoor Video and Sound Installation

Wonder Bread Factory, Washington, DC

Nuit Blanche - Art All Night DC

Also presented as a video installation at  
JCAST-HQ, Jersey City, 2018

Plaxall Gallery - LIC Artist, New York, 2019

Projection Design, Video and Sound Installation  
by Laia Cabrera and Isabelle Duverger

Based on an original idea by Catherine Correa

in collaboration with choreographer Alexandre Proia

Directed by Laia Cabrera

Dancers: Catherine Correa & Jonathan Royse Windham

Music by Javier Moreno Sanchez

Performed by Javier Moreno Sanchez and Cat Toren

Sound Design by Gisella-Fulla Silvestre

Sound Recording by Arooj Aftab

Assistant production: Florencia Minniti and Lluís Tarrida

<https://www.laiacabrera.com/untitledmind>

















## AIRE, 2015

Video Installation Concert

Bank of America, Washington, DC

Art All Night DC - H Street

Laia Cabrera and Isabelle Duverger

(Laia Cabrera & Co)

Projection Design, Videoart and Animation

Cinematic, musical and poetic proposal that travels through cities, memories and time, exploring the nomadic nature of our lives.

Laia Cabrera: film director, filmmaker & video artist

Javier Moreno: Musical Director, Composer and double bass

Isabelle Duverger: projection mapping, visuals and animation

Amy Kang, cello / Amanda Lo, violin

Roman Filiú, alto sax / George Dulin, keys

Jeff Davis, drums

<https://www.laiacabreraco.com/aireartallnightdc>











Aire - Art All Night, Washington DC, 2015



# BIOS

**Laia Cabrera** is a filmmaker and video artist based in New York and critically recognized multimedia creator, working in the fields of art Installations, new cinema, immersive projection design, visual poetry, documentary and performing arts, with many projects straddling or blending elements of both fields. Ms. Cabrera innovative interdisciplinary work merges cinematic arts, dance, music, theater, digital arts and interactivity. Recipient of many awards including the 2016 Silver Telly Award for best Direction, AVA and Telly awards for best Animation, Documentary and Art Direction; NYIT awards 2015 winner for Best Art Production and 3-time nominee for Outstanding Innovative Video Design and winner of the Kodak & Color Lab award for Best Cinematic film for Under Influence. She is also the recipient of the several grants, KrTU Creators, Cultura i de les Arts (CONCA), NYC Council on the Arts, and DC Commission for the Arts and Humanities among others. Her work includes traditional and experimental filmmaking, virtual theater and immersive video mapped site-specific installations presented worldwide and commissioned by major institutions. Her last works were presented in Times Square, Armory Arts Week-SPRING/BREAK Art Show New York, Brooklyn Academy of Music (BAM), St John the Divine Cathedral, Nuit Blanche DC, La Mama, Dixon Place, Time Center at the New York Times, Art all Night DC, Georgetown Glow, PBS's American Masters and Tempietto di Bramante, Rome, Italy. She is currently the artistic director of LAIA CABRERA & CO co-founded with French animator Isabelle Duverger, a team of visual artists producing a wide range of multimedia projects. [laiacabrera.com](http://laiacabrera.com) [laiacabreraco.com](http://laiacabreraco.com)

**Isabelle Duverger** is an award winning French interdisciplinary artist born in Saint-Germain-en-Laye, France. She is a graduate of Estienne School of Art in graphic communications in Paris.

She is the co-founder of Laia Cabrera & Co. created in 2010, producing multimedia projects, from traditional and experimental filmmaking to the use of film and video streams in live performance, multimedia theater, video-mapped projection design, and site-specific interactive installations, working between the United States and Europe.

As a visual artist, she has worked recurrently on beliefs, death and what remains, identity and its existential meanings, micro and macro, and more recently on a series about love and desire.

Her work has been shown in renown places such as Times Square Plaza, St John the Divine Cathedral, Central Park Summer Stage, BAM, New York, NJPAC, NJ, Nuit Blanche Washington DC, Tempietto Di Bramante, Rome, Italy, Teatros Del Canal, Madrid and Fabra i Coats Contemporary Art Centre, Barcelona, Spain among others.



# ABOUT US

Our work includes traditional and experimental filmmaking, and the use of film and video streams in live performance, virtual theater and multimedia site-specific installation. We are using a cinematic approach, combining animation, digital and organic imagery, symbolism, poetry, imitation, prediction and emotion, our changing sense of space/non-space. Our aim is to explore new ways of using the space and the visual imaginary as a tool for audience connection.

As filmmakers and visual artists, we use a variety of media—music, video, storytelling, projected imagery merging cinematic arts; dance, music; photography; theater; visual arts; voice; writing; sense of timelessness, human landscape: faces, fragments of the body. We are the recipients of several awards and my artwork in film, video, and performance has been presented in Europe, the USA and Latin America

Our work blurs the boundaries of film and multimedia, Laia Cabrera & Co. is an artist collective and creative company based in NY. For the last 10 years we've been working in an interdisciplinary team of visual and media artists, musicians, cultural scholars and technical specialists from various fields. Together, we develop site-specific media installations for public spaces, including architectural projections, art gallery installations, media façade concepts and virtual theatre.

We are driven by a deep fascination for the enormous potential technology holds for cross-genre artistic expression. By understanding ourselves as artists, researchers and inventors at the same time, we allow our work to blur the lines between those disciplines. Our work tackles the countless questions surrounding the new principles of communication, lifestyle and art emerging in the afterglow of the digital revolution.

What concerns us and our work is to establish a language that makes this relationship tangible and to invent stories to be told, stories that find their expression in vivid, contemporary artwork. By experimenting with the syntheses of digital media and material objects and spaces, we discover new forms of artistically conveyed studies of a living environment that keeps changing as we speak.



# GRANTS, AWARDS & RESIDENCIES

- 2021 **Grant from CATALAN DELEGATION TO USA** to create the immersive interactive video and sound installation “La Diada”, Washington DC
- 2018-20 **Resident Artists of COOLTURE IMPACT**, the largest video interactive public art platform, New York
- 2020 **Grant from FLUTTER EXPERIENCE** to create the immersive interactive video and sound installation “Dream-e-scape”, Los Angeles
- 2019 **Grant from FLUTTER EXPERIENCE** to create the immersive interactive video and sound installation “Illusion”, Los Angeles
- 2018 **Official Selection of SPRING/BREAK Art Show**, Armory Arts Week, New York
- 2017 **Grant from DIPLOCAT** (Public Diplomacy Council of Catalonia), Catalonia, Spain
- 2016 **Telly Awards 2016** Silver Winner for Best Direction (Highest Distinction)
- 2015 **Grant from Georgetown Business Improvement District** for “Shifting Gaze”, Washington DC
- 2015 **Grant from DC Commission for the Arts and Humanities**
- 2015 **New York Innovative Theater Award Winner** for the multimedia theater piece “Night”  
Outstanding Performance Art Production
- 2015 **New York Innovative Theater Award Nominee** for “Night” Outstanding Innovative Design
- 2014 **New York Innovative Theater Award Nominee** for “Cosmicomics” Outstanding Innovative Design
- 2014 **Telly Awards 2014** Bronze Winner for Best Art Direction
- 2013 **New York Innovative Theater Award Nominee** for “Garden of Delights” Outstanding Innovative Design
- 2013 **Telly Awards 2013** Silver Winner for Best Documentary
- 2013 **Telly Awards 2013** Silver Winner for Best Animation
- 2013 **AVA Digital Awards 2013** Platinum Winner Best video Animation and Best Creativity
- 2013 **AVA Digital Awards 2013** Gold Winner Best Documentary
- 2010 **CONCA Grant** for “Claim your Place” from the Consell Nacional de la Cultura I de les Arts, Catalonia, Spain





JULIANA  
HUXTABLE

LAIA CABRERA  
& ISABELLE DUVERGER  
LAIA CABRERA & CO

JULIANA  
HUXTABLE